WELCOME TO OUR FIRST STUDENT NEWSLETTER!

Greetings dear friends and colleagues of AGSM! The Student Association is proud to announce for the very first time, its very own newsletter, the Anderson Chronicle. This monthly publication is designed to involve and remind all members whether they are students or faculty of any current and upcoming events for the month and will be distributed by email in pdf format. It will also be featured on the Web. So take your time and look through all that is mentioned here. After all, your MBA program here at the A. Gary School of Management in UCR is what you make of it. So get ready, get set, and go. It’s going to be one GREAT year! §

INTRODUCING THE BOARD OF THE AGSM STUDENT ASSOCIATION OF 2012-2013

The Student Association at AGSM represents the heart and soul of the student body. Our mission is simple: to provide, assist, and nurture the values that exemplify the business school in methods outside or pertaining to academics. As our student body grows, so does the strength of our association. Comments, suggestions, and questions are always welcome.

The association is led by a circle of 15 board members, each selected via extensive review and consideration. It is highly suggested that comments and recommendations be given to these members in order to provide the highest level of service to the program. Below are the student leaders for the academic year:

President: Tommy Ngo
Executive Vice President: Erika Hayashi
VP of Alumni Affairs: Zaima Gonzalez, Keerthi Pudot
VP of Ethics: Susanne Teng
VP of External Affairs: Chihling Chang
VP of Finance: Steven Jew
VP of Internal Affairs: Alice Cheng
VP of International Affairs: Wada Lee, Teddy Wirawan
VP of Marketing: Intcher Bramlett, Zhaohong Dai
VP of Public Affairs: Daniel De La Rosa
VP of Student Affairs: Jenny Lee
VP of Technology: Sebastian Dombrowski

Each department will also consist of directors selected on the basis and discretion of these student leaders. The selection process will begin following the second board meeting where a description of each department is given. Announcement of director positions will be given at the next meeting. The number of positions may vary depending on the needs of the department. Resumes are highly suggested. We encourage all students to take part and become a member of the association. §

DID YOU KNOW?

✓ AGSM IS RANKED AMONG THE TOP 100 GRADUATE SCHOOLS BY U.S. NEWS & WORLD REPORT
✓ AGSM IS ONE OF THE TOP 10 SCHOOLS WITH THE MOST INTERNATIONAL STUDENTS
✓ UCR SOBA HAS ONE OF THE TOP 50 UNDERGRADUATE BUSINESS PROGRAMS IN NATION
✓ UCR IS ONE OF THE TOP 10 SCHOOLS IN THE NATION IN TERMS OF DIVERSITY!

October is the month to celebrate this news. So celebrate our achievements and look towards the future for even greater ones. §

INSIDE THIS ISSUE

* WELCOME & INTRODUCTION OF THE STUDENT ASSOCIATION
* OCTOBER CALENDAR
* UPCOMING COMPETITIONS
* PROMOTIONS & ANNOUNCEMENTS
WINE & CHEESE EVENT
SEPTEMBER 26
ANDERSON FRONT LAWN
6:00PM - 7:30 PM
This is an evening of networking with business leaders, faculty, alumni, and community friends. This is an excellent opportunity to work on those networking skills before the academic year starts.
*This event requires professional dress code.

1ST YEAR MANDATORY MEETING
SEPTEMBER 28
ANDERSON 118
GROUP 1: 8:30 AM – 10:30 AM
GROUP 2: 10:30 AM – 12:00 PM
GROUP 3: 2:00 PM – 3:30 PM
All first year MBA students are required to attend this very important meeting regarding internships and jobs. This event will be led by Darryl Stevens.

1ST AGSM SA MEETING
OCTOBER 2
ANDERSON 118
9:00 PM – 10:00 PM
This meeting is designed to acquaint members with the board of the association. An overview of each department will be given. Application for new directors will be given.

MEET THE FIRMS: ACCOUNTING FAIR
OCTOBER 10
UCR CAMPUS @ HUB 302
4:00 PM – 7:00 PM
Come talk with over 50 representative companies and organizations to discuss job or internship opportunities.

2ND AGSM SA MEETING
OCTOBER 16
ANDERSON 118
2:00 PM – 3:00 PM
Announcements of the directors in each department will be made. Outline of this month’s activities will also occur.

FALL DIVERSITY JOB FAIR
OCTOBER 17
UCR CAMPUS @ HUB 302
10:00 AM – 2:00 PM
Come talk with over 50 representative companies and organizations to discuss job or internship opportunities.

ANNUAL VEGAS TRIP
OCTOBER 19-21
THE PALAZZO @ LAS VEGAS, NV
End the summer and get your last juice of fun at this annual trip to “Sin City.” Play a little poker, blackjack, roulette, or go for the slots! This is one trip you will not want to miss. Family and friends are welcome! Carpoools greatly recommended! Contact Jenny Lee for assistance @ (626) 428-8797 or jennylee1125@gmail.com.

SCIENCE, TECHNOLOGY, ENGINEERING, MATH FAIR
OCTOBER 24
UCR CAMPUS @ HUB 302
10:00 AM – 2 PM
Come talk with over 50 representative companies and organizations to discuss job or internship opportunities.

HALLOWEEN PARTY
OCTOBER 26
23491 PRESIDIO HILLS DR.
MORENO VALLEY, CA 92557-3539
8:00 PM
Gather with the organization for a night of candy, drinks, and spooky fun! Don’t forget to dress in costume as there will be prizes.

3RD AGSM SA MEETING
OCTOBER 30
ANDERSON 118
9:00 PM – 10:00 PM
This meeting is designed to discuss events pertaining to November as a follow up in each department on matters discussed last meeting.
SDSU Launches New Start-up LeanModel Competition

San Diego State University is looking for start-up teams to participate in SDSU’s inaugural LeanModel™ Start-up Competition, open to students from top California and Baja, California universities. This new competition, sponsored by the Entrepreneurial Management Center at SDSU, is designed to assist and reward student-based start-ups and provide them with an opportunity to pitch their start-up to potential investors and compete for over $25,000 in awards. A distinguished panel of entrepreneurs, angel investors, venture capitalists, C-Level executives will judge their pitch and critical elements of the start-ups LeanModel™.

When: March 14-15, 2013

Where: San Diego State University campus

Who: Enrolled students at four-year California (including Baja California) universities, freshman to Ph.D. and a team cannot exceed five members.

The LeanModel™ Competition lies within its framework:

- Value proposition from customer’s point of view
- Exact customer definition by target segment
- Product/service definition and composition
- Identification of business process
  - Inside the company
  - Outside the company (i.e. key partners, etc.)
- Competitive marketplace landscape
- "Revenue fast" principle to fund operations of a lean startup
- Management mentality: evolve, pivot, evolve, pivot, evolve

Unlike most other business competitions that revolve around the creation of a hypothetical business plan, LeanModel is focused on the creation of a start-up company, the path to a quick prototype and the critical strategy and learnings of the framework listed above which reveals the ways in which the student start-up has actually utilized customer feedback in order to evolve and pivot their company's strategy.

More exact competition rules and deadlines will be forthcoming in the next 30 days. Contact Bernhard Schroeder if you have any questions at bschroeder@emc.sdsu.edu. §

The 2013 International Collegiate Business Strategy Competition

Hosted by the College of Business Administration at Cal State Long Beach, The ICBSC will begin with the remote phase in early February and culminate with an on-site intensive phase at the DoubleTree Suites by Hilton, Anaheim Resort and Convention Center in Anaheim, California from April 18-20, 2013.

One or more MBA teams may enter this competition as representatives of UCR.

For inquiries, contact Dean Yunzeng Wang at yunzeng.wang@ucr.edu. §
Join the Taiwanese Graduate Student Association! Membership is only $25.

TGSA welcomes you to UCR by celebrating the Taiwanese Mid-Autumn Festival! Everyone is welcome even if you are not Taiwanese! Admission is $5 for members and $10 for non-members! Don’t miss out on this feast in honor of the moon!

SEPTEMBER 30
6:30 PM – 9:00 PM
13065 ARBOR PARK LN,
MORENO VALLEY, CA 92553