

Mission

To develop diverse leaders, propel research-based innovation and promote the sustainable growth of Inland Southern California within the global economy. We harness the powerful resources of the University of California and our location at the nexus of commerce to create a laboratory for education, research, and productive partnerships across economic enterprises.

Brand | *AGSM will define its distinctive identity.*

Growth

Themes | *Two crosscutting themes at AGSM will influence all that we do.*

Innovation, Entrepreneurship & Economic Growth

Leadership, Strategic Thinking & Personal Growth

Spires of Excellence | *AGSM will build distinction in these five academic disciplines.*

Supply Chain Management

Web Commerce

Behavioral Decision Research

Empirical Finance

Auditing and Assurance

Shared Values | *Six values will provide a framework for approaching new situations and making decisions.*

Investment

Integrity

Momentum

Bias for Results

Collaboration

Community

Vision

To develop diverse leaders, propel research-based innovation and promote the sustainable growth of Inland Southern California within the global economy. We harness the powerful resources of the University of California and our location at the nexus of commerce to create a laboratory for education, research, and productive partnerships across economic enterprises.

Goals, Objectives, & Metrics | *AGSM will take measurable actions to progress toward our vision.*

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| <p>#1: Establish and Support Spires of Excellence in Programs and Research</p> <ol style="list-style-type: none"> 1.1. Engage faculty to lead development of plans to build distinction in each selected spire. 1.2. Focus resources and efforts on the selected spires of excellence. 1.3. Secure exemplary faculty and staff to complement existing strengths in each area. 1.4. Create internal and external partnerships that support and shape the academic and non-academic aspects of each Spire of Excellence. | <p>Metrics:</p> <ol style="list-style-type: none"> 1a. Academic 1b. Reputation 1c. Financial |
| <p>#2: Successfully Develop Academic Programs that Provide Meaningful and Distinctive Educational Experiences</p> <ol style="list-style-type: none"> 2.1. Launch programs to complete the portfolio of educational offerings: PhD, Executive MBA, Fully Employed/Part-Time MBA, Master of Accounting (MAcc). 2.2. Complete the reorganization of the undergraduate business program and the expansion of the full-time MBA program. 2.3. Enhance curricula to provide more integrated, thematic, up-to-date programs that reflect brand identity and Spires of Excellence. 2.4. Improve learning outcomes through enhanced pedagogy and delivery methods, including integration of technologies. 2.5. Integrate applied out-of-classroom experiences and career management services that prepare students for positions of leadership in the regional, national and international business communities. | <p>Metrics:</p> <ol style="list-style-type: none"> 2a. Learning Outcomes & Employability 2b. Reputation of Academic Programs 2c. Student Profiles |
| <p>#3: Establish Partnerships and Alliances with Business, Government and AGSM Alumni that are Productive and Mutually Beneficial</p> <ol style="list-style-type: none"> 3.1. Develop ongoing mechanisms and advisory bodies that provide strategic direction to and advocacy of AGSM. 3.2. Position AGSM as an integral component of the growth of Inland Southern California. 3.3. Establish strategic alliances with business and government that build AGSM's brand and value in the region and with select industries. 3.4. Maximize engagement of alumni and prepare students for future roles as ambassadors of AGSM. | <p>Metrics:</p> <ol style="list-style-type: none"> 3a. Brand Equity 3b. Alliances w/ External Stakeholders 3c. Alumni Engagement |
| <p>#4: Build and Support an Organizational Culture that Reflects AGSM's Shared Values and Vision</p> <ol style="list-style-type: none"> 4.1. Create and sustain a culture of teamwork. 4.2. Promote openness, accessibility, accountability and inclusiveness. 4.3. Ensure consistency and congruency among policies and practices. 4.4. Develop means and content of communications that consistently align with AGSM's vision and values. | <p>Metrics:</p> <ol style="list-style-type: none"> 4a. Employee Relations 4b. Campus Visibility 4c. Walking the Talk |
| <p>#5: Develop Capacity to Manage Strategically and Support Growth of Business Programs at UCR</p> <ol style="list-style-type: none"> 5.1. Design support services, administrative planning processes, and faculty governance structures that are responsive to evolving circumstances. 5.2. Implement responsive staffing plan and ongoing professional development of faculty and staff. 5.3. Invest in technology and value-added facility upgrades. 5.4. Implement a comprehensive fundraising plan to cultivate relationships and garner resources. 5.5. Establish additional centers of excellence in support of the School's brand identity and Spires of Excellence. | <p>Metrics:</p> <ol style="list-style-type: none"> 5a. Standardization 5b. Employee & Student Satisfaction 5c. Future Capital Capabilities 5d. Financial |